



Tram Book “The Centenary Date with Hong Kong Tramways” sales launch Ceremony

Hong Kong, 30 July 2012 - To celebrate the sales launch of our new book and the 108th birthday of Hong Kong Tramways, *Tramric* chartered tram #108 on 29 July for a city tour. The tram was transformed into a "roving tram museum", and the tour was supported by many tram enthusiasts, historic memorabilia collectors, former tram conductors, and other distinguished guests. It was an opportunity for transport enthusiasts to get together and share their thoughts. In addition, the event also promoted the sale of our new book and various other tram collectibles at a discount.

The tour started at the Whitty Street depot, where decorations were meticulously installed on tram #108. Some 40 members celebrated the event at the site. The tram's special design came under the public's spotlight as it drove through the streets.

Summary of the events :



Poster :



Tramric 推出新書籍《香港電車百年情》，透過全新的篇幅，珍貴的歷史照片及資料，讓大眾了解電車發展史。此外亦會輯錄並加強上年度作品《電車摯友》受歡迎的章節，絕對是近年交通書籍中最值得擁有之一。

Tramric will launch a new book, "The Centenary Date with Hong Kong Tramways", which includes valuable photographs and information about our trams' history. In addition, we have also brought back and enhanced some of our previous book's favourite works. It is a must-have to all transport enthusiasts!

Electric Car

作者：李俊龍 Eric Lee | 語言：中、英 | 尺寸：190(W)mm x 197(H)mm
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